

③ 30 Sept 2011

OPENING VISIONING EXERCISE

Imagine it's 2012 & you are sharing a great outcome of this effort, what was the most UNEXPECTED & VALUABLE characteristic of success?

HUMANIST LITERACY

GOOD REAL ART UNLIKELY CONSTRUCTIVE MATCHES

the Pres. loved it!

Advisory Board
→ National
→ International

A "Quarterback"
→ Champion? Lobbyist?

TRADITIONAL / NON-TRADITIONAL PEOPLE / SPACES HAVE COME TOGETHER

Create a new (Inter-)Agency

"THIRD SPACE"
EXAMPLE:
ELSEWHERE/ELSEWHERE

MORE FLUID SPACES EVOLVE

NETWORK IS VIRAL OTHERS SPY ON OUR NETWORK FOR IDEAS

SCIENTIST NOW DOES RESIDENCE IN ARTIST STUDIO

IMPACTFUL SCIENCE ART INSTALLATION MILLIONS OF PEOPLE A DAY

"RED BALLOON" TYPE CONTEST
• TO START THINGS OFF
- DARPA Contests

SUCCESS

PAYS FOR ITSELF SURPRISING SPONSORS

- Identify Costs
- Identify Value Goals

Leveraging:
- Funding
- Policy

Industry "Steps Up"

Skill-Based Repository / Database

ARTIST

THINGS TO BORROW FROM

MODELS TO BORROW FROM

NAS - Cultural programs

ARS Electronica Model

HCI field emerging

Ice puck event - Minneapolis / St. Paul

LONG TERM EFFORTS

First Robotics Competitions

Burning Man

Maker Faire's
Art-Tech Fellowship

X-Prize

Toyota Competition

SMUT event - College Station

ONE-OFFS

DARPA Red Balloon Contest Bio

BP - Gulf State Academic Research "Hacker Spaces"

PERCOL Competition

HYBRID PRACTITIONERS CROSS OVER

Cybernetics

Nancy Conf

CYBERNETICS

A field of fields

COLLABORATIONS

Nano

Arts
Cognitive Science

Computer Science

Other Disciplines Having Hard Time too!

Massive Collaborative Rubik's Cube Machines!

YOU CAN'T NOT DO ART

YOU HAVE TO BUILD YOUR RESUMES!

General Audience Reach