

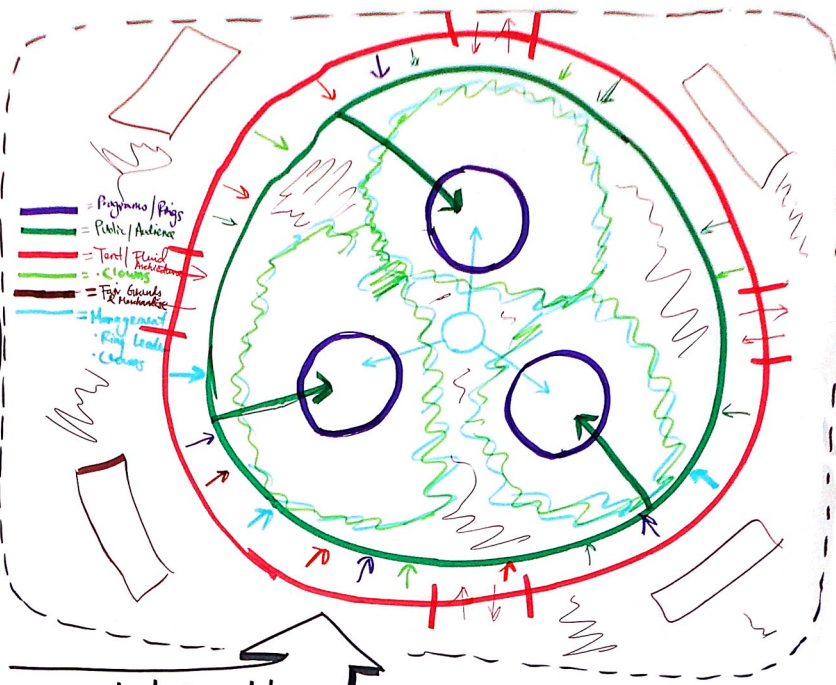
CDI Mtg

30 Sept 2011

Quantum Cirque de SEAD

TEAM NAME:

Our Pilot
is like a...
QUANTUM
CIRQUE
à INSEAD



it looks like

The Great Ideas/
Key Points, why...

Greater than the sum of its parts

Team Members / Clowns / Ring-

- o JoAnn Kuchera-Morin
- o Maribeth Bach
- o Pamela Jennings
- o Nora Warbrip-Frain
- o Jonah Bokner
- o Bill Seaman
- o

Wrestlers/
Trapeze
Artists /
Concession
Staff /
Financiers /
Audience

Traveling
Modular
Extreme / Flexibility
Concurrence
Ring Master / Clown
attention managers
Trapeze - layers
- high level view
Elephant in the room
- multiple underlying
levels of interactivity

High + Low
Portable, mobile, requires
collaboration, spectacle
Deep business model
Ranges from humor through
fear to social satire
Highly orchestrated physics
Sugar high
Fluid space - pulling people
in and across boundaries
Organization/organism/quantum
chaotic attractors

Lighting - cones,
timing, movement
Skunkworks
Heightening the
senses
Not causing
the body
Mutants +
hybrids
Everything is
exceptional
Customizing
form, function

What's
happening

* Instead of
Art & Science
think of it
as a complex
system - using
physics relations

with
playful art
with
assemblage of
equipment &
expertise

* organized
chaos
everyone has a
specialty in
elephant in the
room!