

KEY ELEMENTS USED TO BUILD THE STRUCTURE FOR THE NSEAD PILE

Stakeholders

creators
funders
partners
facilitators

Who is inside
as the stakeholders?

Who is the audience?

Sci Artists
Academic
DIY

Private
For Profit
Non Profit

Govt
NSF/NEA
Fed
Local

*Educators

Field Articulation
Identifying/Joining
academic
programs

OBJECTIVES & Goals

SMART SYNERGISTIC
MATCH MAKING-
Bios/EXPERTISE
MATCH.com (Highly
with Linked In (Search))

Connecting Large & Small
Institutions Appropriately

Plan/sustain an
ecology of events

20 Articles in the
next year in public
MEDIA highlighting
the importance of
the Art Scientist.

ART + SCIENCE FIELD
INTEGRATED INTO
K-12 CURRICULUM
(NOT JUST UNIVERSITY)
NEED TO START BOTTOM UP

COLLECTIVE SPACE
DEDICATED TO
LOCATE/IDENTIFY
ART SCIENCE
FUNDING

P&T Relevant
Publication/Exhibit
- HELPING STAGES/
IDENTIFY CREATE SUCH
EVENTS

IDENTIFY A GROUP
to develop a proposal
to find funding for
the Art Science genus.
Play the Play of the Market

Assessment Criteria:
Best Practices
Case Studies

Stable Funding
in Place:
- Inks
- Collabor

SUCCESS
- Publications
- Awards
- Funding

Regrant Program
Seed Grants

build/articulate/support
evaluation
practices/metrics

FUNDING

DIYers
Makers

CREATORS OF WORK

ARTISTS INTO SCIENCE
SCIENTISTS INTO ART
DIY
Entrepreneurs
Industry (eg. Google)

FACILITATORS

Journalists - TECHNICAL WRITERS
ART REVIEWS
ACADEMIC DEANS/DEPARTMENT HEADS
(CONTROL OF TENURE PROMOTION Dept / School Funds)
CULTURAL INSTITUTIONS - MUSEUMS
- PUBLISHERS
- K-12

AGENCIES - FUNDING/POLICY/STANDARDS

INDUSTRY LEADERS (STANDARDS) (eg. Google)
NSF/NEA/DARPA/Google - OS
POLITICIANS (PRESIDENT/SENATORS - Policy)

PUBLIC - AS USERS/MEMBERS OF WORK

P = Private
Creators of
Work

G = Government
P = Private
A = Academic

Art & Design College
Lower Infrastructure

P Museums
P/A Architects/Designers
G Lobbyists
G Community Govts
G Federal Agencies

P/A Trustees
P Donors
P Industry Professionals
P Entrepreneurs
P Venture Capital
A Professors
A College: - Provosts
- Deans
- Presidents

P Funders
P Independent Artists
P Independent Studios
P Design Firms
P NGOs
P Foundations
P/A Performance Research

Stakeholders

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Artists
Designers
Academics
Foundations
Graduate students
Citizens
Academic Departments
emerging/fuzzy disciplines
K-12? STEM → STEAM (STREAM)
Policy Makers

Scientists
Engineers
Artists/Designers as Researchers
MFAs
PhDs
science
hackers
longitudinal researchers

emerging/fuzzy disciplines
K-12? STEM → STEAM (STREAM)
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